



The Federation of Canadian Music Festivals is a grass-roots organization whose main objective is the identification, development and encouragement of Canadian talent in the performance and knowledge of classical music through our ten provincial associations and their 230+ local competitive festivals. At every level in the festival movement, young artists learn from each other as well as from formal adjudications by internationally respected adjudicators.

Music festivals provide an excellent public performance opportunity for students. As students progress to higher levels of competition, they find festivals an incentive to continue the pursuit of excellence. All festivals are run primarily by volunteers.

Would you like to encourage Canada's top classical musicians and choral directors to purchase music or instruments from you?

FCMF is opening up a limited amount of advertising space in its publications [Annual Digest, Competition Program and newsletter]. We offer competitive advertising rates. This is an ideal way for universities with music programs, conservatories, summer music programs, music publishers, instrument makers and music stores to let our constituency and membership know of the services and programs you offer. Some ad purchases include posting on our website and Facebook.

While promoting your services and products, you can support FCMF in encouraging Canada's emerging artists. Your assistance would be greatly appreciated!

Please note: Advertising space is limited in each publication and will be filled on a first-come basis.

Advertising Issues with Deadlines

Più Mosso Newsletter - **WINTER - January 20, SPRING - April 1, and FALL - September 1**

National Music Festival Competition Program - **June 1**

Annual Digest - **October 1**

Advertisements may be submitted by email, Dropbox or CD and must be a minimum resolution of 240 - 300 dpi.

Please ensure any border around your advertisement is included in the measurement.

When submitting PDF files, all fonts must be embedded to ensure the font remains the same.

Please avoid the fonts - Times New Roman and Arial

Advertisement Dimensions (inches):

Inside Front Cover or Inside Back Cover – 8 ½ in. wide x 11 in. tall (please include 1/4 inch bleed)

Outside Back Cover – 8 ½ in. wide x 11 in. tall (please include 1/4 inch bleed)

Full page (inside) – 8 ½ in. wide x 11 in. tall (please include 1/4 inch bleed)

Full page (inside) without bleed – 7 ½ in. wide x 10 in. tall

1/2 page horizontal – 7 ½ in. wide x 5 in. tall

1/2 page vertical – 3 ¾ in. wide x 10 in. tall

1/3 page horizontal – 7 ½ in. wide x 3 1/3 in. tall

1/3 page vertical – 2 ½ in. wide x 10 in. tall

1/4 page horizontal – 7 ½ in. wide x 2 ¾ in. tall

1/4 page vertical – 1 7/8 in. wide x 10 in. tall

Business Card – 3 ½ in. wide x 2 in. tall **or** 2 in. wide x 3 ½ in. tall

These sizes are flexible - If your ad has different dimensions, please contact me.

Please complete the order form below and submit by email.

An invoice for the entire amount will be sent to you by email following receipt of your form.

Please make cheques payable to FCMF (in Canadian Funds) and submit to address on invoice – no post-dated cheques.

If you have any questions, do not hesitate to contact Barbara Long, Executive Director. **info@fcmf.org 506.375.6752**

Date:

Company/Organization:

Address:

Phone #:

Email Address:

Name of Contact:

Authorizing Signature:

URL link for digital magazine:

Full Advertising Package including Website - 25% saving

Description	2017 Competition Program	2017 Digest	<i>Più Mosso</i> Newsletter Three Editions at individual edition pricing	Website on 3 pages [<i>Più Mosso</i> , Advertising, & Competitor/Delegate Information	Facebook – organization or business to be highlighted on FCMF Facebook page	Total	Discounted Total with 25% savings	Check Box
Inside Front Cover	\$750	\$750	\$450	Full ad linked	2x / month	\$1,950	\$1,462.50	
Inside Back Cover	\$750	\$750	\$450	Full ad linked	2x / month	\$1,950	\$1,462.50	
Outside Back Cover	Hosting University	Hosting University	Hosting University	Full ad linked	2x / month	complimentary	complimentary	
Full Page [inside]	\$400	\$400	\$450	Full ad linked	1x / month	\$1,250	\$937.50	
Half Page – Vertical	\$200	\$200	\$180	Logo linked	1x / month	\$580	\$435	
Half Page – Horizontal	\$200	\$200	\$180	Logo linked	1x / month	\$580	\$435	
Third Page – Vertical	\$150	\$150	\$150	Logo linked	1x / month	\$450	\$337.50	
Third Page – Horizontal	\$150	\$150	\$150	Logo linked	1x / month	\$450	\$337.50	
Quarter Page – Vertical	\$100	\$100	\$120	N/A	N/A	\$320	\$240	
Quarter Page – Horizontal	\$100	\$100	\$120	N/A	N/A	\$320	\$240	
Business Card	\$50	\$50	\$150	N/A	N/A	\$250	\$187.50	

Pricing for 2017 Competition Program and Digest

Description	Competition Program Aug 2017 [print]	Check box	Digest December 2017 [print and digital]	Check box	BOTH Publications 20% discount	Check box
Inside Front Cover	\$750		\$750		\$1,200*	
Inside Back Cover	\$750		\$750		\$1,200*	
Outside Back Cover	Hosting University		Hosting University		Hosting University	
Full Page [inside]	\$400		\$400		\$640*	
Half Page – Vertical	\$200		\$200		\$320**	
Half Page – Horizontal	\$200		\$200		\$320**	
Third Page – Vertical	\$150		\$150		\$240**	
Third Page – Horizontal	\$150		\$150		\$240**	
Quarter Page – Vertical	\$100		\$100		\$160	
Quarter Page – Horizontal	\$100		\$100		\$160	
Business Card	\$50		\$50		\$80	

* Featured on FCMF Facebook page 2x per month

** Featured on FCMF Facebook page 1x per month

Advertising in *Piu Mosso* Newsletter

Description	Single Edition	Check box	Edition – Winter, Summer, Fall	Two Edition Package - Save 10%	Check box	Edition – Winter, Summer, Fall	Three Edition Package – Save 25%	Check box
Inside Front Cover	\$200			\$360			\$450	
Inside Back Cover	\$200			\$360			\$450	
Outside Back Cover	Hosting University			Hosting University			Hosting University	
Full Page [inside]	\$150			\$270			\$335	
Half Page – Vertical	\$90			\$162			\$200	
Half Page – Horizontal	\$90			\$162			\$200	
Third Page – Vertical	\$75			\$135			\$165	
Third Page – Horizontal	\$75			\$135			\$165	
Quarter Page – Vertical	\$60			\$108			\$135	
Quarter Page – Horizontal	\$60			\$108			\$135	
Business Card	\$50			\$90			\$112	