



2017 Sponsor and Donor Recognition Program

Sustaining Sponsors of the Classical Music Festival Movement in Canada

Sustaining Sponsors are those individuals, foundations, associations or businesses that want to help sustain the classical Music Festival movement across Canada. They value the work of thousands of volunteers in small rural communities, mid-size towns and cities, and large urban centers which help provide an educational music performance opportunity for youth. Each year there are approximately:

- 230 local festivals
- 10 provincial festivals
- 700,000 participants
- 11,000 volunteers
- 400,000 audience members

These Sustaining Sponsors recognize the importance of encouraging the study and performance of music at all levels, in all communities. Further, they recognize the value of identifying young people with special talent and a systematic approach to developing young emerging artists through local and provincial music festivals to the National Music Festival.

To reflect the importance of the local and provincial festivals and the vital role they play in the cultural fabric of their communities and the country as whole, donations from Sustaining Sponsors of the Federation of Canadian Music Festivals will be divided proportionately among the levels of festivals – local, provincial and national – as specified by the donor. In return, FCMF will promote the foundation, association or business throughout all of its affiliated festivals.

Donations from Sustaining Sponsors will be recognized at the following levels:

Platinum Sustaining Sponsor	\$100,000+
Gold Sustaining Sponsor	\$60,000 - \$99,999
Silver Sustaining Sponsor	\$40,000 - \$59,999
Bronze Sustaining Sponsor	\$20,000 - \$39,999
Pewter Sustaining Sponsor	\$5,000 - \$19,999

National Music Festival Donors

The FCMF offers a wide variety of opportunities for donations. You can choose one or multiple ways to designate your donation, including an award, a venue, a discipline or a social event for competitors. Please visit <http://www.fcmf.org/sponsors-and-donors/> for a full listing of opportunities.

All cash donations will be receipted, and all donations [cash and gift-in-kind] will be recognized at the following levels on the FCMF website and in all FCMF Publications [National Music Festival Competition Program, Annual Report and three issues of *Più Mosso* newsletter:

Maestoso	\$10,000+
Grandioso	\$5,000 - \$9,999
Vivace	\$2,000 - \$4,999
Allegro	\$500 - \$1,999
Andante	\$100 - \$499
Andantino	up to \$99

Sustaining Sponsor Recognition

Platinum Sustaining Sponsor - \$100,000+

1. Corporate name added to the official name of the National Music Festival
2. Advertisement* in local and provincial festival programs across the country
3. Signage recognition at multiple festivals' venues across the country
4. Logo* on front cover of Official National Music Festival Competition Program and posters distributed nationally
5. Full-page advertisement* in the Official National Music Festival Competition Program
6. Full-page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
7. Awards in your name, if available and desired
8. Signage recognition and opportunity to present awards at Grand Award Competition
9. Recognition as a "Platinum Sustaining Sponsor" in the Official National Music Festival Competition Program, FCMF website and all publications
10. Recognition on Official Letterhead
11. Web link to your company or foundation from the FCFM web site: www.fcmf.org
12. Invitation to the Delegate Welcome Reception
13. Recognition at National Federation Dinner and tickets [8] for the dinner
14. Recognition at and complimentary tickets [8] to the Grand Award Competition
15. Corporate name and contact information given to all media coverage and press releases
16. Opportunity to have a competitor perform at social events put on by the corporation

Gold Sustaining Sponsor - \$60,000 - \$99,999

1. Advertisement* and recognition in local and provincial festival programs across the country
2. Signage recognition at multiple festivals' venues across the country
3. Logo* in prominent position in Official National Music Festival Competition Program and posters distributed nationally
4. Full-page advertisement* in the Official National Music Festival Competition Program
5. Full-page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
6. Awards in your name, if available and desired
7. Recognition as a "Gold Sustaining Sponsor" in the Official National Music Festival Competition Program, FCMF website and all publications
8. Recognition on Official Letterhead
9. Web link to your company or foundation from the FCFM web site: www.fcmf.org
10. Invitation to the Delegate Welcome Reception
11. Recognition at National Federation Dinner and tickets [6] for the dinner
12. Recognition at and complimentary tickets [6] to the Grand Award Competition
13. Corporate name and contact information given to all media coverage and press releases
14. Opportunity to have a competitor perform at a social event put on by the corporation

Silver Sustaining Sponsor - \$40,000 - \$59,999

1. Advertisement in local and provincial festival programs across the country
2. Signage recognition at multiple festivals' venues across the country
3. Logo* in the Official National Music Festival Competition Program and posters distributed nationally
4. Three-quarter page advertisement* in the Official National Music Festival Competition Program
5. Three-quarter page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
6. Opportunity to present awards at Grand Award Competition
7. Recognition as a "Silver Sustaining Sponsor" in the Official National Music Festival Competition program, FCMF website and all publications
8. Recognition on Official Letterhead
9. Web link to your company or foundation from the FCFM web site: www.fcmf.org
10. Invitation to the Delegate Welcome Reception
11. Recognition at AGM Dinner and tickets [4] for the dinner

12. Recognition at and complimentary tickets [4] to the Grand Award Competition
13. Corporate name and contact information given to all media coverage and press releases

Bronze Sustaining Sponsor - \$20,000 - \$39,999

1. Advertisement* in local and provincial festival programs across the country
2. Signage recognition in multiple festivals' venues across the country
3. Logo* in Official National Music Festival Competition Program and posters distributed nationally
4. Half-page advertisement* in the Official National Music Festival Competition Program
5. Half-page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
6. Recognition as a "Bronze Sustaining Sponsor" in the Official National Music Festival Competition Program, FCMF website and all publications
7. Web link to your company or foundation from the FCFM web site: www.fcmf.org
8. Invitation to the Delegate Welcome Reception
9. Recognition at National Federation Dinner and tickets [2] for the dinner
10. Recognition at and complimentary tickets [2] to the Grand Award Competition
11. Corporate name and contact information given to all media coverage and press releases

Pewter Sustaining Sponsor - \$5,000 - \$19,999

1. Advertisement* in provincial festival programs across the country
2. Signage recognition in multiple festivals' venues across the country
3. Logo* in Official National Music Festival Competition Program and posters distributed nationally
4. Quarter-page advertisement* in the Official National Music Festival Competition Program
5. Quarter page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
6. Recognition as a "Pewter Sustaining Sponsor" donor in the Official National Music Festival Competition Program, FCMF website and all publications
7. Web link to your company or foundation from the FCFM web site: www.fcmf.org
8. Invitation to the Delegate Welcome Reception
9. Recognition at and complimentary tickets [2] to the Grand Award Competition
10. Corporate name given to all media coverage and press releases

National Music Festival Donor Recognition

Please note: In addition to the recognition below, if your donation is designated for an award[s] you will have the opportunity to present the award[s] at the Grand Award Competition or Choral Awards Reception, if desired.

Maestoso \$10,000+

1. Advertisement* in local and provincial festival programs across the country
2. Logo* in the Official National Music Festival Competition Program and posters distributed nationally
3. Full-page advertisement* in the Official National Music Festival Competition Program
4. Full-page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
5. Recognition as a “Maestoso” donor in FCMF newsletters and website
6. A link to your website from the FCMF web site
7. Signage recognition in National Music Festival venues
8. Invitation to the Delegate Welcome Reception
9. Recognition at National Federation Dinner and tickets [2] for the dinner
10. Recognition at and complimentary tickets [2] to the Grand Award Competition
11. Corporate name and contact information given to all media coverage and press releases

Grandioso - \$5,000 - \$9,999

1. Logo* in the Official National Music Festival Competition Program and posters distributed nationally
2. Half-page advertisement* in the Official National Music Festival Competition Program
3. Half-page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
4. Recognition as a “Grandioso” donor in FCMF newsletters and website
5. A link to your website from the FCMF web site
6. Signage recognition in National Music Festival venues
7. Invitation to the Delegate Welcome Reception
8. Recognition at and complimentary tickets [2] to the Grand Award Competition

Vivace - \$2,000 - \$4,999

1. Logo* in the Official National Music Festival Competition Program and posters distributed nationally
2. Quarter-page advertisement* in the Official National Music Festival Competition Program
3. Quarter-page advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
4. Recognition as a “Vivace” donor in FCMF newsletters and website
5. A link to your website from the FCMF web site
6. Signage recognition in National Music Festival venues
7. Invitation to the Delegate Welcome Reception
8. Complimentary tickets [2] to the Grand Award Competition

Allegro - \$500 - \$1,999

1. Logo* in the Official Program and posters distributed nationally
2. Business card-sized advertisement* in the Official National Music Festival Competition Program
3. Business card-sized advertisement* in the Federation Digest [Annual Report] distributed to members, donors and 230 local festivals across Canada
4. Recognition as an “Allegro” donor in FCMF newsletters and website
5. Signage recognition in National Music Festival venues

Andante - \$100 - \$499

1. Recognition as an “Andante” donor in all FCMF publications, National Music Festival venues and our website

Andantino - up to \$99

1. Recognition as an “Andantino” donor in all FCMF publications, National Music Festival venues and our website

** Corporate logos and/or advertisements must be supplied to the Executive Director camera ready as pdf, jpeg or png files.*