

Planning your 2021 Music Festival

Virtual or Live ?



Federation of Canadian Music Festivals
La Fédération canadienne des festivals de musique

**Should we plan a
virtual music festival
for 2021?**



Yes! A virtual music festival is a viable alternative to cancelling your traditional, live local music festival.

- ① It allows competitors to perform and receive feedback from the adjudicators, in a safe environment, which is helpful for continued development and exam preparation.
- ① It allows competitors to advance your provincial music festival and the FCMF National Music Festival.

- ① Hosting a virtual festival is good risk management during a pandemic.
- ① Reducing inherent risk of spreading COVID-19 to your stakeholders is a socially responsible alternative.
- ① A virtual festival still provides a performance goal to work towards, with recognition of competitors' efforts while reinforcing the value in their pursuit of musical excellence.

- ① A virtual festival stabilizes your festival's financial revenues and reduces your expenses
 - > No venue rental
 - > No adjudicator travel or accommodations
 - > No adjudicator or volunteer meals
- ① It keeps your stakeholders engaged for future years
 - > Competitors
 - > Teachers
 - > Volunteers
 - > Donors

Check List for Hosting a Live, In-Person Music Festival in 2021



*If you host a live, in-person festival,
do you ...*

- Have venues that are open for public gatherings?
- Have a COVID Operational Plan for approval to host a live music festival?
- Have the time and people necessary to sanitize your venue[s] between each class?

- Have the support of your competitors and their families, accompanists, and teachers to proceed with a live festival?
- Have volunteers that are prepared for risk of exposure?
- Have assurance you can provide your adjudicators a safe working environment?

- ① Think you would have the time, energy, skill, and necessary volunteers to quickly pivot from your live, in-person plans to a virtual festival if there were to be a COVID outbreak in your community during or just before your festival?
- ① Think there would be long-term repercussions from your competitors, teachers, and donors if you needed to cancel your festival completely in two consecutive years, rather than provide a virtual festival option?